

Workgroup Leader Report

Name
Alicia Velazquez
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Reporting Year
2026
Select the workgroup you lead (or represent)
Communications
How do you enjoy being in your role as Workgroup Leader/Representative? On a scale from 0 to 10, where 10 is the best.
10
General summary: What happened last year in your group? Overview of your actions/activities.
Over the past year, the IBF Communications Team has continued to support the organisation's mission by keeping communication flowing across its main channels and strengthening connection within the global community. The team has worked on coordinating newsletters and social media content, sharing updates on key IBF activities such as World Breathing Day, Members Only Breath sessions, and GIC-related communications. Ongoing efforts were also made to refine formats and ensure more coherent and accessible messaging across platforms. Social media presence has been maintained with a focus on visibility, education, and engagement, supporting the wider IBF community and its evolving initiatives. A notable development this year has been the continued growth of IBF Türkiye, led by Elçin Yılmaz, helping expand IBF's reach within the Turkish-speaking community through consistent, locally adapted content. Overall, the year has been characterized by steady collaboration, continuity of communication work, and gradual expansion of IBF's global and local outreach.
Did you or your group attract new IBF members?
Yes
How did you do this? Any best practices to share?
Social Media
How do you feel about being in service for the organisation? On a scale from 0 to 10, where 10 is the best.

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How was it for you to work with the Executive Team? On a scale from 0 to 10, where 10 is the best.
10
Workgroup Leader/Representative since
2021
Will you continue in your current position next year?
Yes
Do you have a deputy/proxy?
Yes
Who is your deputy/proxy?
ANIL
Did you attend most "Workgroup Leader Meetings" during the last year?
Yes
Will you be attending the next conference?
Yes
How do you like where the organisation is heading? On a scale from 0 to 10, where 10 is the best.
10
How do you like the current AGM format? On a scale from 0 to 10, where 10 is the best.
10
Please name the current members of your team
Anil (Germany) , Elen (Netherlands), Elcin (Turkey) and Linda (Austria)
Are any members stepping down from your team?

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Yes
Who from your workgroup will step down?
Elen Leoni
Room for personal notes from team members (optional)
Elçin Yılmaz Over the past year, it has been a pleasure to continue supporting the IBF community through the IBF Türkiye Instagram account. Looking back at our previous report, we had reached 61 followers. This year, we have nearly doubled that number, growing organically to 116 followers without any advertising budget. Since June 2025, we have published 61 posts, reaching over 12,000 views. In the last 90 days alone, our content has reached 2,384 viewers. While these numbers may seem modest compared to larger platforms, I see them as a reflection of steady and meaningful growth within our local community. Each post is an opportunity to introduce breathwork, IBF, and our global community to new people in Türkiye. One of the aspects I enjoy most is the collaborative spirit behind the work. Elén and I often exchange ideas around content creation and design, and Anıl's support has been invaluable throughout the year. The opportunity to brainstorm together, explore new approaches, and learn from one another makes the process both inspiring and enjoyable.
Room for my personal message (optional)
It has been amazing collaborating with such an amazing team. Everyone works very hard individually, and we come together to share and align our accomplishments. There has been a strong sense of commitment and dedication from everyone involved. I would also like to suggest that the Social Media role in the future be compensated, as it requires a significant and ongoing workload. In this regard, the Comms team would like to explore the possibility of an emergency budget, since Elen will be stepping down in September. We would like to ensure continuity and properly support the role if Elçin decides to step in as the next Social Media Manager.
GDPR Agreement
Accepted
Date of submission
02/06/2026